



# Johnston County Chamber of Commerce Investment Schedule

MEMBERSHIP INVESTMENT LEVELS	NON-PROFIT/INDIVIDUAL	BUSINESS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
	(1 vote in elections)	(2 votes in elections)	(4 votes in elections)	(6 votes in elections)	(8 votes in elections)	(10 votes in elections)	(12 votes in elections)
Listing on all printed literature produced by the Chamber (brochures)							√
Permanent seat on the Board of Directors							√
Company Banner on Chamber Home Webpage							√
*Recognition at four Chamber events (banner, announcements, website)							√
*Recognition at two Chamber events (banner, announcements, website)						√	
*Recognition at one Chamber event (banner, announcements, website)					√		
Chamber Banquet Tickets (2) and Sponsor Board listing				√	√	√	√
Advertising in Relocation Packets				√	√	√	√
Logo on Chamber Directory Page			√	√	√	√	√
Co-Op Marketing at Discounted Rates	√	√	√	√	√	√	√
Volunteer & Leadership Opportunities	√	√	√	√	√	√	√
Invitations to Chamber Functions	√	√	√	√	√	√	√
Ribbon Cutting, Grand Opening, Open House, Anniversary Celebrations Photo in JC Sentinel	√	√	√	√	√	√	√
Weekly Email Blasts	√	√	√	√	√	√	√
Member to Member Discounts	√	√	√	√	√	√	√
Link from Chamber website to your website/social media page	√	√	√	√	√	√	√
Online Promotions and Job Postings	√	√	√	√	√	√	√
Member Referrals	√	√	√	√	√	√	√
Member Spotlight in the Johnston County Sentinel	√	√	√	√	√	√	√
Exclusive Listings on the Community Calendar and Facebook	√	√	√	√	√	√	√
<b>Annual Investment</b>	<b>\$50</b>	<b>\$175</b>	<b>\$250</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$1,500</b>	<b>\$2,500+</b>

\*Chamber events at which the member is recognized are chosen by the Board.

## **Chamber Event Descriptions**

### **Legislative Luncheon**

*Join us for an informative session with our district legislators at the Murray State College Aggie Dining Room. These events are free to the public with lunch available through the MSC cafeteria, and are held quarterly.*

### **Annual Chamber Banquet**

*The Chamber invites members of the community and membership to join us for an evening that includes a meal, silent and live auctions, and presentation of Small, Large and New Business of the Year and Citizen and Volunteer of the Year awards. Always held the last Saturday in March.*

### **Independence Day Celebration**

*Celebrate with us as we recognize 242 years of American Independence! Fireworks, vendors, concessions, games and more at the Tishomingo High School football field. Next year's celebration will be held on June 29, 2019.*

### **Alfalfa Bill Century Bicycle Ride**

*Are you ready for this year's Century Bike Ride? Join us on Saturday, October 19, 2019 for the 33<sup>rd</sup> Annual Alfalfa Bill Bicycle Ride! Jump in for the 10, 20, 30, 46 or 100-mile ride through beautiful Southern Oklahoma. Register before October 1st for \$35.00 and receive this year's unique t-shirt - after October 1st registration is \$45.00. The ride will begin from the corner of Main and S. Capitol Avenue - please park and check-in with us at the Chickasaw Information Center; we will be with you the whole way with frequent rest stops and sag wagons.*

### **Breakfast with Santa & the Johnston County Christmas Parade**

*Santa is coming to town on Saturday, December 7<sup>th</sup> and wants to have breakfast with you! Pancakes, sausage, fruit and juices will be available as well as an ornament craft table and great photo ops. Join us to usher in the holiday season and start getting your Christmas parade float ready! The Johnston County Christmas Classics Parade is Saturday, December 14<sup>th</sup> at 6:00p.m. – that's right, a NIGHT parade!*

## **Facts**

- ❖ The Johnston County Chamber website received 10,633 views in 2018.
- ❖ The Chamber utilizes Facebook, Instagram, LinkedIn, Twitter and Google to promote the area online.
- ❖ In March 2019, 419 people found the Chamber on Google so that we could refer them to you.
- ❖ The e-newsletter, Memo For Your Morning, has 571 subscribers as of April 2019.

## **Other Information**

- ❖ Membership dues are pro-rated for new members of the Chamber.
- ❖ Membership year runs from January to December.
- ❖ Own multiple business? Pay one membership in full and pay half for the remaining businesses.

**Johnston County Chamber of Commerce**

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