



# Johnston County Chamber of Commerce Investment Schedule

MEMBERSHIP INVESTMENT LEVELS	NON-PROFIT/INDIVIDUAL	BUSINESS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
	(1 vote in elections)	(2 votes in elections)	(4 votes in elections)	(6 votes in elections)	(8 votes in elections)	(10 votes in elections)	(12 votes in elections)
Permanent seat on the Board of Directors							√
Listing on all printed literature produced by the Chamber (brochures)							√
Company Banner on Chamber Home Webpage							√
*Recognition at four Chamber events							√
*Recognition at two Chamber events						√	
*Recognition at one Chamber event					√		
Chamber Banquet Tickets (2) and Sponsor Board listing				√	√	√	√
Advertising in Relocation Packets				√	√	√	√
Scheduled quarterly informational posts				√	√	√	√
In-house design for flyers (2/quarter)			√	√	√	√	√
Logo on Chamber Directory Page			√	√	√	√	√
Secret Shopper Program		√	√	√	√	√	√
Chamber Bucks Program		√	√	√	√	√	√
Use of the JCCC logo	√	√	√	√	√	√	√
Co-Op Marketing at Discounted Rates	√	√	√	√	√	√	√
Volunteer & Leadership Opportunities	√	√	√	√	√	√	√
Invitations to Chamber Functions	√	√	√	√	√	√	√
Ribbon Cutting Celebrations Photo in JC Sentinel	√	√	√	√	√	√	√
Weekly Email Blasts	√	√	√	√	√	√	√
Member to Member Discounts	√	√	√	√	√	√	√
Link from Chamber website to your website/social media page	√	√	√	√	√	√	√
Online Promotions and Job Postings	√	√	√	√	√	√	√
Member Referrals	√	√	√	√	√	√	√
Member Spotlight in the Johnston County Sentinel	√	√	√	√	√	√	√
Exclusive Listings on the Community Calendar and Facebook	√	√	√	√	√	√	√
<b>Annual Investment</b>	<b>\$50</b>	<b>\$175</b>	<b>\$250</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$1,500</b>	<b>\$2,500+</b>

\*Chamber events at which the member is recognized are chosen by the Board.

## **Chamber Event Descriptions**

### **Legislative Luncheon**

*Join us for our quarterly informative sessions with our district legislators at the Murray State College Aggie Dining Room. These events are free to the public and refreshments were provided in 2019 by Midship Pipeline.*

### **Annual Chamber Banquet**

*The Chamber invites members of the community and membership to join us for an evening that includes a meal, silent and live auctions, and the presentation of Small, Large and New Business of the Year and the Citizen and Volunteer of the Year awards. Always held the last Saturday in March.*

### **Independence Day Celebration**

*Celebrate with us as we recognize 244 years of American Independence! Fireworks, vendors, concessions, games and more at the Tishomingo High School football field. This year's celebration is tentatively set for July 3, 2020.*

### **Alfalfa Bill Century Bicycle Ride**

*Are you ready for this year's Century Bike Ride? Join us on Saturday, October 17, 2020 for the 34<sup>th</sup> Annual Alfalfa Bill Bicycle Ride! Jump in for the 10, 20, 30, 46 or 100-mile ride through beautiful Southern Oklahoma. Participants and sponsors receive this year's unique t-shirt.*

### **Breakfast with Santa & the Johnston County Christmas Parade**

*Santa is coming to town on Saturday, December 5<sup>th</sup> and wants to have breakfast with you! Pancakes, sausage, eggs, fruit and juices will be available as well as an ornament craft table and great photo ops. Join us to usher in the holiday season and start getting your Christmas parade float ready! The Johnston County Christmas Classics Parade is Saturday, December 12<sup>th</sup> at 6:00 p.m.*

## **Facts**

- ❖ The Johnston County Chamber website received 11,147 views in 2019.
- ❖ The Chamber utilizes Facebook, Instagram, LinkedIn, Twitter and Google to promote the area online.
- ❖ In November 2019, 562 people found the Chamber on Google so that we could refer them to you.
- ❖ The e-newsletter, Memo For Your Morning, has 623 subscribers as of December 2019.

## **Other Information**

- ❖ Membership dues are pro-rated for new members of the Chamber.
- ❖ Membership year runs from January to December.
- ❖ Own multiple business? Pay one membership in full and pay half for the remaining businesses.
- ❖ Quarterly Membership Meetings held in March, June, September, December 2020

**Johnston County Chamber of Commerce**

504 W Main St. Suite 102 · Tishomingo, OK 73460 · 580-371-2175 · [johnstoncount yokchamber.com](http://johnstoncount yokchamber.com)

*Coleman · Connerville · Milburn · Mill Creek · Ravia · Tishomingo · Wapanucka · Mannsville*